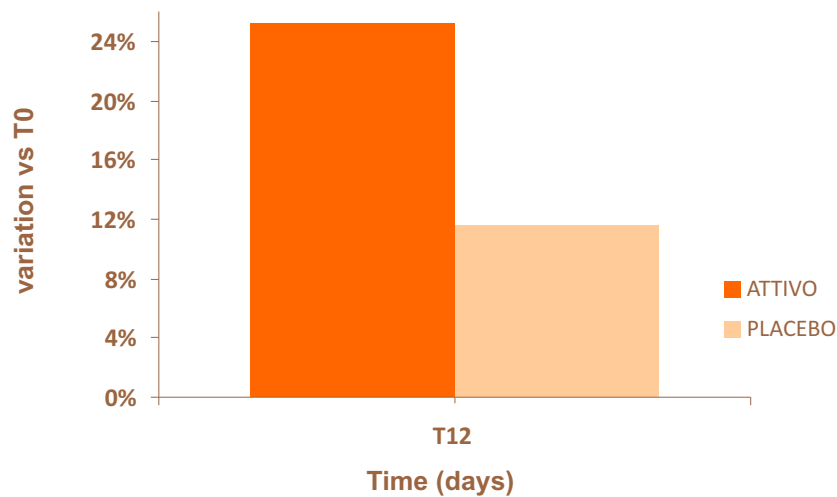


TANNING TEST

Placebo-controlled clinical-instrumental assessment of the efficacy of a tanning accelerator cosmetic product called

RAPID BRONZ



The trial aims to assess the efficacy of a tanning accelerator cosmetic product. For the purpose, a placebo-controlled clinical trial is carried out on 10 healthy female subjects. The site of application of both active and placebo products is randomized by the responsible of the trial.

The assessment of the efficacy of the product is performed after repeated application of the product and controlled UV exposure on a skin site. Another adjacent site has been treated with a placebo formulation. The efficacy of the product is assessed through one colorimetric probe that can record skin colour variations.

In the area treated with the active product, the effect of the UVA radiation on skin pigmentation is greater than 100% what was recorded for the area treated with placebo. Such data show the efficacy of the product in accelerating the physiological process of photoinduced pigmentation.