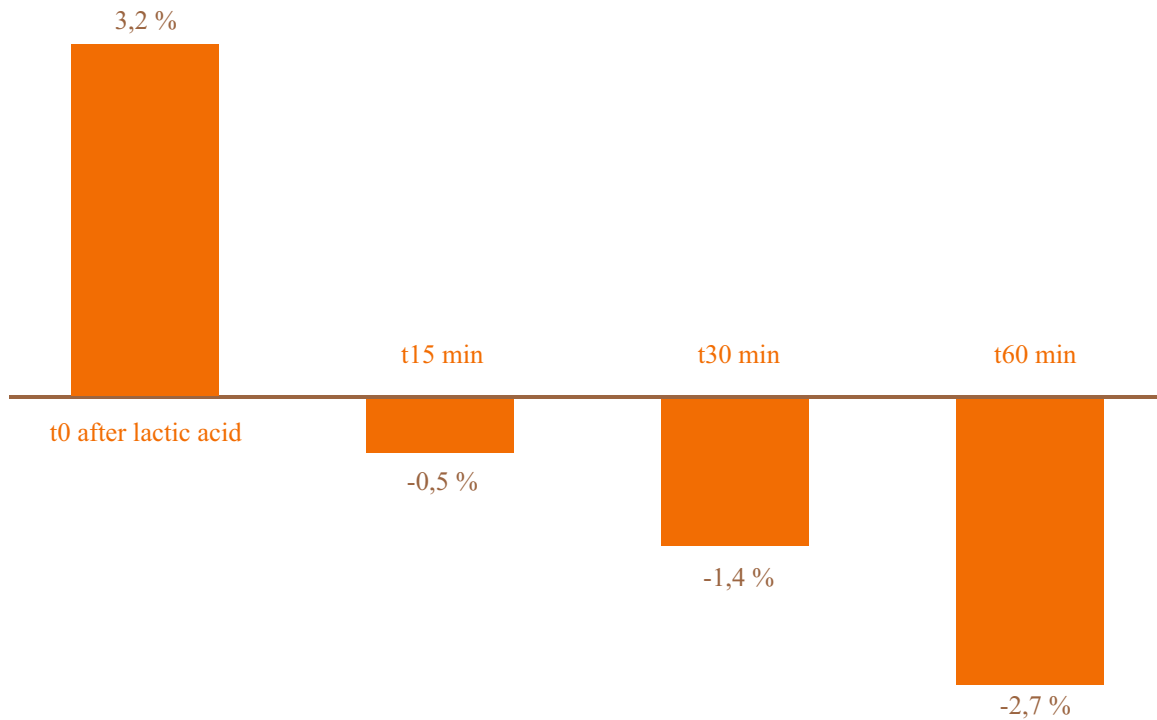


SHORT TERM TEST

Assessment of soothing efficacy of a cosmetic product called **RAPID BRONZ**



Our trial was aimed at assessing the cosmetic properties of a cream, called Rapid Bronz, especially its effect in the improvement of skin erythema.

The principles of this cream include substances with a hydrating and soothing activity. The results obtained show that this product respects the skin's physiological balance showing a good soothing efficacy and no skin intolerance phenomenon. These effects manifest themselves 60 minutes after one application of the product.

Efficacy measurements were carried out through the Mexameter probe, already approved at an international level for the trial of skin colour variations.

The interpretation of results highlighted the reduction of a lactic acid-induced erythema after one single application of the tested product.

The erythema reduction amounts to 2.6%, returning to basal values after 1 hour from the application of the product, with a reduction of 84%.